

Consumer Products - North America

A North American manufacturer of foods and over-the-counter pharmaceuticals sought help during the process of licencing a novel formulation (which included various amino acids) to a multi-national consumer products company for use primarily by veterinarians, but also for human topical application. This project involved reviewing the client's internal documents for "chemical" accuracy, preparing a presentation and handouts to the licensee's personnel, and travel to the licensee to lead the marketing presentation.

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